

Pemberton Heights Neighborhood Association Board Meeting Minutes 01/06/2015

Board Members in Attendance: Tina Weinberger, President; Lisa Stark Walsh, VP; Daniel Soteldo, Secretary; Betty Trent, Board Member; Barbara Hunt, Board Member; Beverly Jewell Dalton, Board Member.

CALL TO ORDER

President, Tina Weinberger, called the meeting to order at 6:40 pm on January 6, 2016 at 1600 Preston Avenue. The following members attended: Tina Weinberger, Lucy Enniss, Barbara Hunt, Don Simkins, Beverly Jewell Sutton, Betty Trent, Lisa Stark Walsh and Daniel Soteldo. The meeting agenda was circulated and reviewed.

APPROVAL OF PREVIOUS MINUTES

The board voted to approve the minutes of the December 2, 2015 meeting, as submitted by secretary, Daniel Soteldo.

OFFICER AND COMMITTEE REPORTS

I. TREASURER – Don Simkins

A. 2016 Budget: derived by reflecting on 2015 budget.

December 2015 Budget & Expenses was circulated and reviewed.

Tina motioned & the Board agreed that we delay the adoption of the budget for one month until more information could be gathered.

B. Action Items

1. Don, Tina, and/or Lucy will set up meeting with the head of *Keep Austin Beautiful* to review the KAB fund.
2. Lucy Enniss will:
 - a. Gather information from Sabrina Brown on the fundraising structure & expenses incurred for the triangles;
 - b. Review each triangle with Frank Hartmann, :
 - c. Inform Martha that expenses will no longer be covered for maintenance of Gail's Triangle;
 - d. Request Sabrina Brown's presence at the next board meeting.

II. COMMUNICATIONS COMMITTEE– Lisa Stark Walsh, chair

- A. Suggestion made to revise description of communications committee in bylaws. Lisa will share proposed revision with the Bylaws committee.

A. Web site

Lisa will set up a meeting with Edward Tasch, designer of the Brykerwood Neighborhood Association website. In the fall of 2015, several PHNA board members and Lisa had an introductory meeting with Edward to learn more about his work and expertise and the possibility of his assisting PHNA in its web site enhancements.

B. Newsletter

Lisa reached out to Erin Shanley who has been handling the Peel newsletter to get an update on Peel's concern that they have insufficient advertising to continue providing the newsletter for free. Erin reported that Peel said they would need to modify the arrangement by either cancelling the newsletter or requiring PHNA to pay \$165 a month for postage (nearly \$2,000 a year).

Erin suggested considering using *Life in the Heights* as one way for PHNA to communicate and that the editor would be open to discussing this possibility.

C. Recommendations

1. Approval to solicit proposals for an enhancements to the PHNA website to enable PHNA to accomplish its goals (with tabs such as Newsletter; PHNA Business; News and Events; etc.) as well as tabs to represent the neighborhood to prospective neighbors (e.g. History), and resources for current neighbors (e.g. News from the City of Austin, Pease Park information, maps, etc.). All proposals deemed worthy by the Committee would be presented to the Board with a fiscal note for consideration and approval.

APPROVED BY BOARD

2. Approval to secure an estimate from a web master to maintain the current PHNA website until the enhanced website is operational; worthy proposals will be presented to the board for consideration and approval.

APPROVED BY BOARD

3. Approval to discontinue the Peel newsletter immediately and explore with the editor of *Life in the Heights* the possibility of routine, regular PHNA communications being included in each issue, e.g. a calendar of events and meetings, a message from the PHNA president and/or board, etc., with all such content categories approved by the board.

APPROVED BY BOARD

B. ENVIRONMENT & SAFETY COMMITTEE—Lucy Enniss, chair

A. Beverly pointed out the need for numbers spray-painted on the street

B. The board thanks Erin Shanley and Kimberly Comstock for their past and continued efforts.

C. AFFAIRS, Betty Trent, chair

- a. Betty will attend Sector 5 meeting (subsection of ANC)
- b. Reviewed construction waste diversion ordinance
- c. Action Item: Betty to announce on Next Door about her involvement in the ANC and the result of the meetings

D. POLICIES & PROCEDURES, Beverly Jewell Sutton, chair

- a. Beverly informed the board that Jane Hayman has declined the Policy & Procedures Committee chair position.
- b. Beverly is looking for someone to fill the position.

OLD & NEW BUSINESS

Insurance

NEXT MEETING DATE

The board agreed that the next meeting would be February 2, 2016 at 1600 Preston Avenue at 6:30 pm.

ADJOURNMENT

The president adjourned the meeting at 9 pm.

Notes Taken by: Daniel Soteldo, Secretary